

Dr. Dan Rowley, IBAM Founder and Past President A Memoriam



Dan Rowley was one of the founding members and served as the first President of IBAM, the Institute of Behavioral and Applied Management, in 1991. Searching for a forum where management educators, business practitioners and students could share their ideas, research, and experiences in a supportive environment, IBAM held its first national conference in Denver, CO in 1993. In addition to helping shape the structure and development of IBAM, Dan was also instrumental in the organization's launch of the Journal of Behavioral and Applied Management in 1999.

Dr. Rowley was a full Professor of Management at the Monfort College of Business at the University of Northern Colorado. He developed a national reputation for his work in strategic planning on college and university campuses. Between 1992 and 1995, he headed the development of a strategic planning process at the University of Northern Colorado. Beyond his experience in business strategic planning, this particular effort was designed to uniquely fit the needs and characteristics of public higher education, an area that is gaining broad national interest. He was the lead author of several scholarly articles on the subject of strategic planning. He was also lead author on 5 scholarly books and one associated workbook on strategic planning in higher education.

Working with Dr. Herb Sherman (Southampton College of Long Island University), he was also the lead author on three subsequent scholarly books on strategy implementation in colleges and universities. These books were released by Jossey-Bass in 2001 and by University Press in 2002 and 2004. Along with Dr. Sherman and Dr. Barry Armandi of SUNY-Old Westbury, Dr. Rowley wrote a general text book on strategic management. Dr. Sherman and Dr. Rowley presented to national and international conferences and coauthored two articles on strategic planning in higher education. As a result of his work, he was named the Monfort College Scholar of the year as well as the University of Northern Colorado Scholar of the year in 2004.

Dr. Rowley received his baccalaureate at the University of Colorado at Boulder in political science. He earned a master's degree in public administration at the University of Denver, and his Ph.D. in organizational management and strategic management at the University of Colorado at Boulder. He served the University of Northern Colorado as the University Strategic Planner, Chief of the President's Staff, Secretary to the Board of Trustees, and as Assistant Secretary to the Board of Trustees for Planning. In his capacity as the Strategic Planner at UNC between 1992 and 1995, he oversaw the development of strategic planning at the University, division, college and unit levels, and worked directly with the UNC Board of Trustees in developing and approving strategic management policy. In July of 1995, Dr. Rowley returned to the classroom, where he

taught courses in organizational theory as well as strategic management and policy. He assumed the Chair of the Management Department in August, 1998 and served for 7 years. He did extensive consulting work with several colleges and universities around the United States and the world.

Rest in Peace, Dan – you made a lasting mark on IBAM and each one of us – you will always be remembered.

Rebecca Herman

Remembrance of Dan Rowley from Past Presidents of IBAM

From Dr. Herbert Sherman

I have been asked by my IBAM friends to write "something" that would honor our "Founding Father", Daniel J. Rowley. However I really do not know if written words can convey what he has meant not only to IBAM, but also to his family and friends, his colleagues and his students. The challenge then is, how does one accurately describe a renaissance man in modern times? Words like artist, designer, academic, businessman, revolutionary (if you know IBAM's history), family man, author, wine connoisseur, philosopher, staunch friend, mentor, and best of all, big lovable teddy bear come to mind when thinking about Dan yet these terms do not capture the true soul of the man.

How else can we honor his memory? If we accept the premise "by your works be known," Dan has left a legacy in both his personal and academic life. Without reiterating his long list of publications and academic accomplishments, Dan carved out an expertise in strategic management in postsecondary institutions which culminated into several books, numerous journal articles, consulting, as well as serving in several academic administrative positions at the University of Northern Colorado (UNC). He was recognized by UNC as a premier researcher yet I believe that Dan's greatest academic talent was his classroom instruction - he was a master teacher and his students clearly benefited from his distinctive competence in bridging theory to practice through both case studies and student field work. Having attended several of his classes over the years it was a pleasure to see Dan and his students tackle a business problem with Dan switching roles from the "sage on the stage" to the "guide on the side."

Clearly his role in the founding of IBAM, his first years as president, several years as diligent treasurer, and first editor of JBAM set the foundation for what I would like to call the IBAM way; friendly, caring collegial support coupled with academic rigor and a passion for knowledge creation and dissemination. Dan's success can also be gauged in his development of future IBAM leaders; a generation of presidents owe (or blame!) their presidency on Dan's tutelage (as well as his persuasive talents).

On the "human side of enterprise", Dan was an incredible painter and home designer. Those of you who have had the pleasure of seeing his works have to marvel at his versatility and flair for exterior and interior design. Most of all Dan was a warm and caring human being. He may have had a gruff exterior but he had a heart of gold. Dan was like an older brother to me (as well as many of his colleagues) and I for one felt adopted by his family; his wife Barbara and daughter Rebecca.

Dan will certainly be missed but I know that a little piece of him continues on in all of us who have had the pleasure of being touched by this gentle giant.

- Dr. Herbert Sherman

From Dr. Ed Portugal

I first met Dan Rowley in Crystal City, VA at the 2nd Institute of Behavioral and Applied Management annual conference - and this year was the 19th annual conference. In addition to the annual conferences, I got to know Dan from the numerous summer leadership meetings we attended. For me, IBAM was not merely an annual conference. It gave me a sense of "place" where I was welcomed, nurtured, and provided the opportunity to develop. Dan regularly reminded us that IBAM is a developmental organization. We were there to help along students and young academics as they take small steps into the world of the academe. It also was a place for the established academics to share their line of thinking on many different specialties.

A quiet and gentle person and a respected thinker in the field of strategic management, Dan was a role model. Just as Dan did for others, I also tried to help others along the way. As I meandered from assistant to associate and finally to full professorship, I was reminded to be fully open to helping along those in the early stages of their academic career.

I close with a poem "Mi último adiós" ("My Last Farewell") written by the Philippine national hero, Dr. José Rizal, on December 30, 1896:

"Farewell, parents, brothers, beloved by me, friends of my childhood, in the home distressed; Give thanks that now I rest from the wearisome day; Farewell, sweet stranger, my friend, who brightened my way; Farewell, to all I love. To die is to rest."

Dan was a stranger, then a friend, who lit the path along my way.

Thank you, Dan.

- Dr. Ed Portugal, IBAM President, 2001-2003