



From the Editor

The Journal of Behavioral and Applied Management (JBAM), the official journal of the Institute of Behavioral and Applied Management (IBAM), is moving quickly to advance the journal, its reach, and its impact. This issue has a particular focus on what we might term “citizenship,” a concept that we can all likely agree that we can benefit more from. The four articles in this issue help us understand better the relationship between firm performance and various aspects of corporate citizenship.

The first article in this issue offers the reader the opportunity to explore corporate citizenship from both a research and legal perspective. John Cameron and John Sosik in their article, *Corporate Citizenship: Understanding the character strength of citizenship from corporate law and leadership perspectives* provide a sound review of the literature in the domain. They extend the literature to offer a theoretical model of organizational and group-level variables that promote and distract from corporate citizenship.

In the second article, *The impact of ethical climate on organizational trust and the role of business performance: If business performance increases, does ethical climate still matter?*, Juliana Lillty, Jo Ann Duffy, and Lamphol Wlpawayangkool, explore the relationship between ethical climate and organizational trust. In their article, the authors test the relationship between these variables with respect to increases in business performance. Ultimately, they find that there is, in fact, a relationship between increases in performance and the ethical climate of an organization and trust. This article will be of interest to anyone who has considered what impact firm performance has on organizational ethics.

In the third article, *We all seek revenge: The role of honesty-humility in reactions to incivility*, Merideth Ferguson tested the relationship between honesty-humility measure and civility in the workplace. Given the rise in workplace aggression over the past decade, this work is of particular importance. The author does find a relationship with honesty-humility and aggression. Further, Dr. Ferguson makes practical recommendations based on the survey results. This article will be of particular value to those who are looking to ensure civility in the workplaces.

Finally, in their article, *The role of recognition in increasing customer oriented citizenship behaviors*, Scott Jefferey and Guillermo Wilches use survey data from 3,508 service employees to test the relationship between employee perception of recognition and customer oriented citizenship. The authors find that recognition influences citizenship through three main mechanisms. This article provides insights into how one might manage customer oriented citizenship and reaffirms the importance of recognition in service oriented organizations.

It is my desire to continue the hard work that the previous editors of JBAM have put in and continue to deliver issues that find a balance between pure research and application. I encourage you to consider submitting your scholarly and practitioner oriented work to the Journal of Behavior and Applied Management at <https://jbam.scholasticahq.com/>. I want to continue the practice of encouraging our readership to provide their reflections and responses to

the articles in this issue. As the Associate Editor for JBAM, I appreciate your feedback in the spirit of continuous improvement.

Warm regards,

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